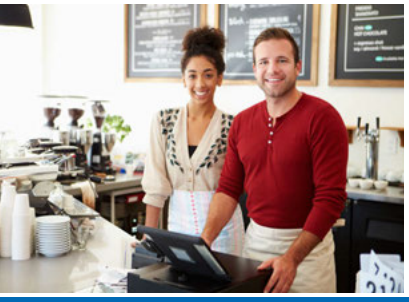
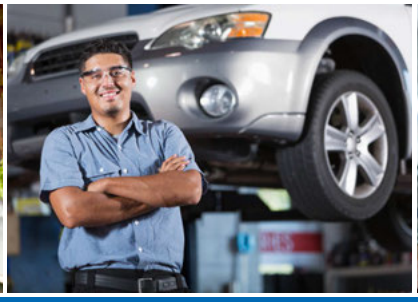
# Attract repeat customers.

# Grow your business.





# Don’t just advertise – invest.

A good investment makes money. Partnering with Town Money Saver will do that and more by making effective advertising easy and affordable. Turn the page to get started.

TOWN MONEY SAVER®

Local advertising made easy.

# Four simple steps for success

Your business is important — and so is your time. Our proven system will help you produce an effective ad quickly, allowing you to focus on the things that matter most to you.

## 1 CONSULTATION | *Planning for success*

Sit down with your TMS representative to help us get to know your business. Using our proven system for *effective ad design*, we will help you conceive the best offer(s) and ad for *you*.

## 2 DESIGN | *Your concept becomes reality*

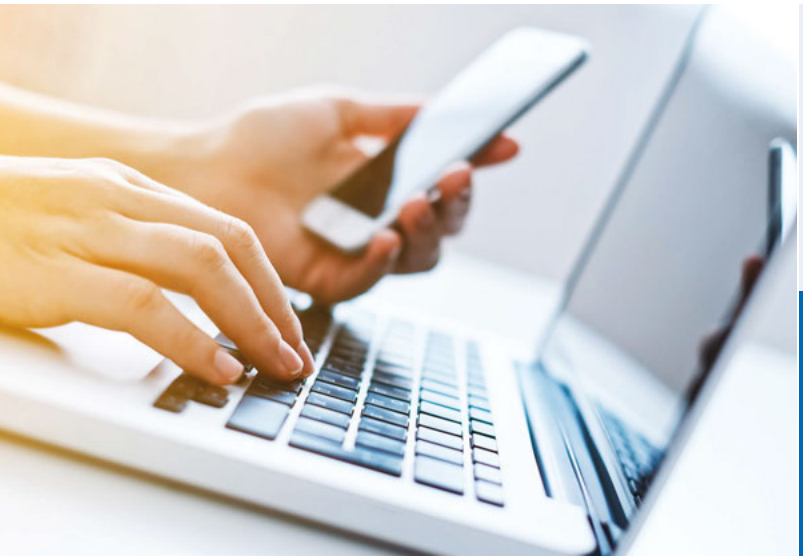
Our designers combine your offer(s) with artwork that you provide (logo, photos, etc.) and/or stock art to create an ad that spotlights your business.

## 3 PRINT & MAIL | *Getting your ad seen by customers*

Once you approve the design, your ad will be printed using the highest quality standards before being distributed to homes and businesses in your area.

## 4 PERFORMANCE REVIEW | *Confirming your investment*

After the redemption period is over, we review the results of the ad with you to make sure that it performed as well as expected or better.



# Contact us today to get started.

For more information about advertising with Town Money Saver, visit:

**townmoneysaver.com/advertise**

# Choose the right solution for your business.

## Place an ad in the monthly Town Money Saver *magazine*.

Our bread and butter and most economical advertising option offers different sizes to accommodate any budget. Town Money Saver is mailed to over 2.3 million homes and businesses in over 150 different communities. You can choose to distribute your ad to the area directly surrounding your business or expand that area to any of the other markets we serve.

## Separate yourself from the pack with stand-alone *postcards*.

**Detached Address Card (DAC)**
Each Town Money Saver magazine can be accompanied by one 9" x 5" DAC. The DAC arrives at the same time as the magazine but as a separate piece of mail.

**Solo Postcards**
Available in a number of sizes, solo postcards mail separately from the Town Money Saver magazine and inserts. Mail your postcard to everyone in a certain area or to a targeted audience of your choosing.

## Stand out with your own *inserts*.

Make a statement with your own separate piece that inserts into and mails with the Town Money Saver magazine. We can print your insert with a number of size and folding options or insert your own preprinted piece (up to 11" x 11").

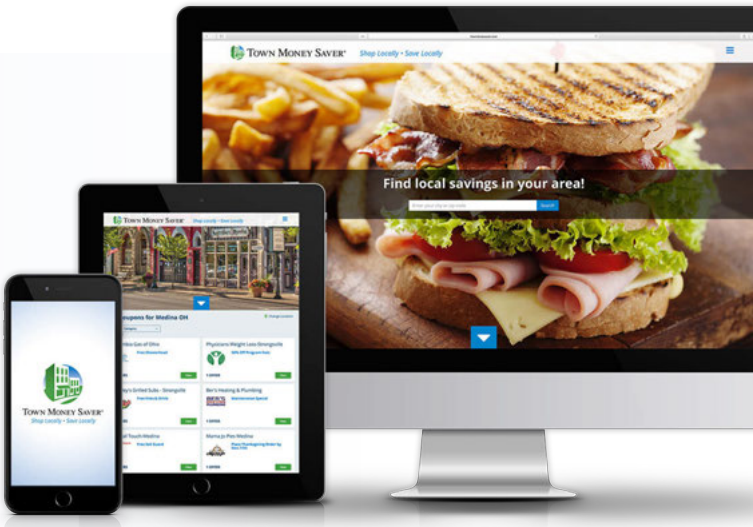
# FREE digital listing

Every Town Money Saver advertiser is provided with an online profile that features your business information and coupons from your ad. Customers can access the digital coupons from any device using our website or mobile app.

Available on the App Store

Get it on Google play

**townmoneysaver.com**



# Listen to what our customers are saying.

## "We receive around 40-50 coupons per month and generate $2,000 plus in sales."

*— Jimmy, Owner of Iron Grill Barbecue & Brew*

The client ran a half-page ad in the Clintonville and Worthington Town Money Saver magazines.

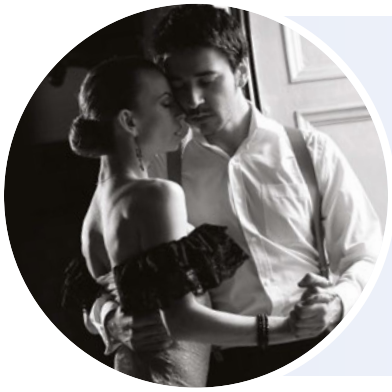
IRON GRILL BARBECUE & BREW

## "Town Money Saver has been a fantastic way to market my business."

*— Chris, Cartridge World Owner*
*Gahanna, Ohio*

Cartridge World

*"We can gauge ROI by tracking the clipped coupons. I have and will continue to recommend Town Money Saver to other businesses seeking growth in their local markets."*



## "You made me a believer! I thought print was dead."

The client received over $8,000 in sales as a result of running their Town Money Saver ad.

*— Jeff, Owner of Emerald City Ballroom | Dublin, Ohio*

Emerald City Ballroom

## "We are always happy with the return on our investment!"

*— Vince, Antonio's Pizza Owner | Northeast Ohio*

Antonio's REAL ITALIAN PIZZA EST. 1967

*"We run full-page ads and two-page spreads in the magazine, as well as inserts. All have been successful for us."*

Antonio's Pizza has been running in Town Money Saver for 15 years, averaging 8 times per year in up to 20 markets.